



**Craig Villwock** – Co- Founder and Owner, TLC Insurance Group, Inc. and TLC Wealth, Inc.

Craig Villwock has had a career in the insurance business since 1997 and is very experienced in sales and training on individual, union, employer and group Medicare markets. Craig is a highly regarded and nationally recognized Medicare and retirement planning specialist. His focus has always been on helping retirees, as well as pre-retirees, make the best health and financial decisions.

Craig is the Co-Owner of TLC Insurance Group and Wealth, Inc., a national Field Marketing Organization for Medicare brokers. TLC Insurance Group is co-owned and managed by Craig and his twin brother, Chris. Chris and Craig are committed to being the best. Together, they have been awarded many top industry honors in their career and have grown TLC Insurance Group into one of the largest producing Medicare agencies in the country.

Craig has been asked to participate on advisory panels with multiple national Medicare carriers. Currently, Craig Villwock sits on the AARP National Advisory Board and was appointed as the national Chairman of the AARP Broker Advisory Board in 2019.

Craig has become known as the innovator of “**Mass Medicare Marketing**”, which fills the un-served need of many employers and provides unique Medicare sales and marketing opportunities to brokers. Because of this niche market experience, Craig has become a requested speaker for national employer and union conventions. Craig has helped TLC attain many exclusive contracts with national unions and employers to manage and service their retirees.

One of Craig’s most praised strengths is offering guidance on “how to successfully grow your business” to Medicare focused brokers and agencies of all sizes and experience levels.

Craig has always believed in the “Team Approach.” He has helped assemble a large and experienced TLC Staff/ Management Team which oversees TLC’s national employer and group call center (TLC Retiree Service Center), along with multiple TLC Agency Offices and TLC Union locations throughout the U.S. TLC’s Corporate Home Office is in Warren, OH.

Craig is married with 2 beautiful daughters. His favorite moments are spending time with his family and participating in many sports. Craig currently resides in Warren (Howland), Ohio.

